



December 2008

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A Word from our Past President

As you know, the national education program was launched this Fall. I am sure most of the branches have taken steps to engage some of these speakers to participate at their branch meetings. I had the privilege of attending the New Brunswick branch meeting in October, 2008. This was one of their education nights and they had planned 2 hours of education.

When I heard this, I was a little concerned as to just how much one could take in after a 14 hour day which began in Toronto at 5a.m. But I was wrong.

The education session was presented by The Egg Farmers of Canada. This is one of our designated national speakers. Bernadette Cox, Manager, Corporate and Public Affairs and Bonnie Cohen, Manager, Marketing & Nutrition gave an amazing presentation "From the Field to the Plate". The content was brimming with information.

There was something for everyone, consumers, sales and marketing, distribution, educators, operators and on topics ranging from nutrition and health to pandemic planning, pharmaceuticals, sustainability and partnerships. I won't say more because you can hear them first hand too. An hour and a half later we were still talking. The audience interaction began from the first slide and continued throughout. Bernadette and Bonnie told me that they have not been approached by any other branches at this time.

If you have not filled all your education spots for this year, I strongly urge you contact them. They are most interested in our association and they travel the country. You don't have to do a thing except contact them and book them. They are busy people so the more notice you give the better.

Your national board spent a lot of time and energy developing this program for the branches. We do hope you will endeavour to try it out and give us your feed back so that we can raise the bar on our education content for all our members and hopefully increase membership in the process. Looking forward to hearing from you all on this as the year progresses.

Rosie Maclean CFE Immediate Past National President

Membership Musing

Are you moving or being transferred? If you are re-locating to an area where there is no CAFPP Branch, check out information on the website about the Member At Large (MAL) membership. It is a great way to stay connected.

CAFP's First National Webinar Educational Event

CAFP, in partnership with our platinum sponsor, ARAMARK is proud to host the first Webinar education session on January 21, 2009. Webinar events have been made part of the Professional Development Program to provide education and opportunities for CFE point's accumulation to our MAL members.

'Changing the Culture of Food...One Bite at a Time presented by Tina Horsley is part of the 2008-09 theme of Sustainability will be presenting. Watch for future emails with registration and logon information for this one hour event. It is open to all members.



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For more information about CAFPP or information in this bulletin, please contact: Andrea Gillespie, RD, CFE at: communications@cafp.com

The “Renaissance” of the Montreal Professional Branch

by Carol M. Schell, CFE

This is very exciting news for all members. The Montreal Branch, which has been dormant for the past few years, is about to experience a re-birth. On November 20, Peter Lam, CFE, National President, Rosie MacLean, CFE, Immediate Past President and I met with a group of people in Montreal who are very interested in getting the Montreal Professional Branch up and running again. The aim of this meeting was to meet and support the McGill CAFP students who have diligently worked on their own for over 3 years; to develop a strategy to support the students in the near future until a branch can be revitalized for professional members. The meeting also discussed options to maintain professional liaison and communications with the student while the “renaissance” of the professional branch in Montreal takes place.



Some of the people in Montreal are Members At Large, others are former members of CAFP or even CFSEA while others have never been affiliated with CAFP but all see the need for a group that caters to the “food professional” in the Montreal area. The funds that were placed in trust with National when the Montreal Branch became dormant several years ago will be used to assist in re-activating this once very active Branch. If anyone knows someone in the Montreal area who may be interested in joining CAFP, please send their name along to membership@cafp.com and we will ensure that it is passed to the Montreal group.

One of the best reasons for having a Branch in Montreal is to support those wonderful students at the McGill Student Branches. While all of our students and student Branches are special, these students at McGill are very special in that they have diligently functioned for over three years with limited support and have managed very well without a Professional Branch in the immediate area. Rosie MacLean has functioned as their “Godmother” for the past while and it was evident in the hugs she got that they really appreciated the help Rosie has given them. Well done, Rosie.



In the foothills of the awe inspiring Rocky Mountains we will step back and reflect on what it takes to manage our daily challenges of leadership. Mountains are a powerful metaphor for our collective desire to reach our peak. Whatever the challenge, it needs to be examined from all angles, just like a mountain. We need to focus on doing more of what works and less of what doesn't.

Be adventuresome and be Alberta Bound in 2009. It promises to be a moving experience



The National Executive would like to wish everyone a safe and happy holiday season.