



September 2009

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QUICK BITES

A communiqué on National events and issues

The MAL Branch launches the year with its first Webinar - William Chan, MAL President

Our first education webinar education session for the 2009 – 2010 “Back to Basics” theme held on September 8th, 2009 brought members together from coast to coast, totaling 59 attendees for the online event. CAFFP, in partnership with Vitality Foodservice Canada Inc., branch sponsor of the MAL (Members-at-Large) was the first to present in this year’s webinar session. Jenny Doan, Director of Marketing for Vitality Foodservice Canada presented on “The Basics of Beverage in Foodservice”. This covered many interesting areas that included where our beverages come from including juice, coffee and tea. Jenny discussed the current trends including the impact of the downturn in the economy and decreased consumer spending. The trends were informative and engaging as we start to apply this knowledge into our daily operations. The same can be said on the information presented on going green with concentrated beverages. Vitality Foodservice Canada’s presentation on

Go to: <http://www.cafp.com/en/programs/edprograms/webinars.asp> to view the Vitality Foodservice Canada’s presentation on ‘The Basics of Beverage in Foodservice’.

Webinars are a great opportunity to network and take in educational events without making a day long commitment outside your everyday work schedules. They also allow our members outside a physical branch to get involved and accumulate education points towards their CFE designation. Look for future announcements on upcoming webinars and take advantage of one of your many benefits of being a CAFFP member. The Members-At-Large (MAL) branch would like to thank Vitality Foodservice Canada Inc., for sponsoring our online educational events.

Press Releases

There are several industry publications which support our organization by announcing our news and publishing our upcoming events. If you’ve missed the announcements in the media, go to <http://www.cafp.com/en/newsletters/pressReleases/default.asp> to read all the previous announcements. See the latest press release of September 9th announcement Brian Emmerton RD, CFE as our new president.



Conference News

The members from the New Brunswick branch are busy planning an exciting program. If you have never experienced the hospitality of one of our branches from Eastern Canada, you are missing out!

If you have never been to one of our conferences, go to: <http://www.cafp.com/en/conference/recap2009.asp> to read the recap of the Calgary Conference. This site also has many pictures to view this great event.

36th Annual CAFFP Conference
June 9-13, 2010
Saint John, New Brunswick

For more information about CAFFP or any information in this bulletin, please contact communications@cafp.com

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