



QUICK BITES

August 2009

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A communiqué on Toronto Branch events and issues

1st Meeting of the New Branch Year - Monday, September 21st, 2009

Location: The brand new Conference Centre at the International Centre, 6900 Airport Road, Mississauga

The service, style and flavour – it all comes together at the new Conference Centre. Designed with planning in mind, this new 48,000 square foot expansion offers the best in elegant, single level event space. This location is great for intimate gatherings or large corporate meetings. If you haven't been to this brand new facility, here is your chance!

Guest Speakers: Bonnie Cohen and Bernadette Cox, Egg Farmers of Canada
"Canadian Eggs: From the Family Farm to Your Customer's Table"

Bonnie and Bernadette will provide an overview of Eggs in Canada. They will discuss the Canadian Egg Farmer – the Start Clean-Stay Clean™, animal health and marketing and nutrition programs. They will review why the egg is Nature's perfect food, with CREST and Nielsen Data to illustrate consumer trends in the marketplace. They will also discuss the role of supply management and the future challenges facing the Canadian brand.

Agenda: 5:00 – 5:45 pm Registration and networking with cash bar
5:45 – 6:20 pm Tour of the facility
6:30 – 7:45 pm Dinner starts promptly
7:45 – 8:30 pm Guest Speakers
8:30 – 9:00 pm Adjourn for evening!

For directions go to: <http://www.internationalcentre.com/maps-and-directions> - Free Parking

To make your reservation or for more details call: 416-422-3431 or visit www.cafp.com/toronto

NEW Members

Please join us in extending our warm welcome to our newest members:

- ❖ Caterina Stepanis, Sales/ Chase Global Foods Inc.
- ❖ Shannon O'Donnell, Account Director/ Quadrant Marketing Ltd
- ❖ Kevin Reid, Marketing Manager/ Starbucks Coffee Canada
- ❖ Todd Wylie, Vice President, Business Development/ Co-Pa Packaging Corp.

For more information about CAFP or any information in this bulletin, please contact Toronto@cafp.com

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Behind the Scenes with Andrea Watson

Now 8 years with Kraft, Andrea Watson has held numerous positions, including Territory Manager, Senior Coffee Specialist, Distributor Manager, Region Account Manager, Marketing and presently the Foodservice Sales Training & Distributor Marketing Manager.

Andrea is a proud CAFP Toronto Branch President and has held various Board of Director roles and committee positions which started in Halifax 8 years ago.

Andrea is a graduate of Mount Saint Vincent University, Halifax, NS with a Bachelor's degree in Human Ecology with Honours, Major in Clothing & Textiles and a Minor in Business.

Andrea technically began her career in Foodservice, with her first job summer job as a Movie Theatre Concession Pop Corn maker expert and Café Barista at the Stinson Theatres in Barrie, Ontario.

Andrea's favourite foods are: Old Cheddar (*Cracker Barrel* of course), Banana Foster, (yet Nana's Dutch Apple Pie is a close second), a fine glass of Shiraz and anything Thai or Greek. She enjoys entertaining to the fullest, which includes: cooking, baking, and wine pairing. She enjoys the outdoor fun in sun; like walking on the beach, swimming, picnics, traveling especially Europe (trying new restaurants) and spending time with her family and friends where she is usually hosting the party.....can you see the theme around food?

Andrea's favourite quote: "sharing of your knowledge and gifts exudes prosperity for all".



Save the Date

Monday, February 8, 2010 at the beautiful Old Mill Inn & Spa in Toronto

Keynote speaker: Leading forecaster and futurist Richard Worzel challenges organizations to examine the future and plan for it.

To find out more or become a sponsor of the CAFP Top Management Gala Dinner, please contact Dan Reeves at (416) 675 6622 X4908 or Dan.Reeves@humber.ca or Andrea Watson at (416) 441-5268 or andrea.watson@kraft.com

UPCOMING EVENTS

CAFP Meetings

September 11th, 2009
National CAFP Webinar

September 21st, 2009
Dinner Meeting

October 19th, 2009
Dinner Meeting

November 16th, 2009
Dinner Meeting

January 18th, 2010
Dinner Meeting –
Industry Guest Night

February 8th, 2010
36th Annual Top Management
Night Gala

March 15th, 2010
Dinner Meeting –
Student Awards Night and
Copper Chef

April 19th, 2010
Dinner Meeting –
Food Executive of the Year

May 17th, 2010
Dinner Meeting –
Election and Annual General Meeting

Industry Events

September 18th, 2009
Special Women's
Leadership Initiative

October 16th, 2009
The Art of Management Conference