



January, 2012 – Happy New Year!

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QUICK BITES

A communiqué on
Toronto Branch
events and issues

CAFP Toronto Branch launched 2012 assisting The Salvation Army Toy Mountain initiative improving the lives of many Toronto children. Loyal to CAFP community involvement objectives, professional and student branch members volunteered their time January 10th at the Salvation Army distribution centre coordinating donated toys. Forethought of getting this off the ground in January was positioning The Salvation Army to reach numerous families not only next Christmas, but throughout the year.



Left to right: David Shahid, Steve Croft, Michaela McGillivray, Karen Williams, Mark Weist, Nancy Wulff, Steve Burns and Angelo Colalillo

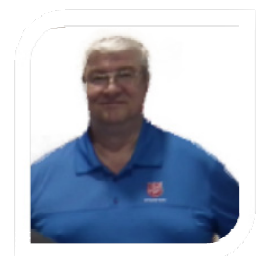
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Everywhere It Matters


Foodservice


FOODSERVICE



Don Butt, Director
Salvation Army
T: 416.285.4647

E: don_butt@can.salvationarmy.org

CAFP will collaborate throughout 2012 with Don Butt, Director of Salvation Army (see contact info above / right) to assist the ongoing need for food and supplies distributed daily on Salvation Army truck fleet feeding the homeless and youth in need. If you or your organization would like to donate food or toys to these great causes, no matter how small, please contact Don or your board of directors.

2011 Final Event – Recap

To close out 2011 the University of Guelph CAFP Student Branch hosted Toronto Branch Professional members at Borealis Bar and Grille, a leader in Guelph’s local food scene. Borealis promotes locally sourced foods and beverages, focuses on sustainability in all areas of their operation, and builds local heritage into its restaurant décor featuring beautiful stonework mined from nearby Milverton and tables made from black walnut acquired from a fallen tree.

Our speaker Bob Desautels, founder of The Neighbourhood Group, shared their five central beliefs:

1. When a business supports a region's producers it contributes to a more diversified and stronger local economy which, in turn, garners strong loyalty towards that business from the people in the community
2. Most foods and beverages taste better and are of higher quality when they are fresh. This means that more often than not, you need to source these products locally
3. Food and beverages travel long distances in North America (on average almost 3,000 kilometers!). Minimizing these "drink and food miles" will reduce everyone's ecological footprint and help combat global warming
4. Locally produced food is often subject to stronger regulations than imports so it is safer
5. It gives added pleasure to actually know the people who grow your food. This emotional connection enhances your dining experience. As a marketing strategy this 'buy local' philosophy has proven itself attractive to consumers and sets us apart from all other restaurant chains in the country.



Event hosts did an outstanding job!
 Left: Tayler Rozon, UofG Branch President
 Right: Brianna Barraco, UofG Past President

Special thanks to our event sponsors:



For sponsoring the event



for event Gift Baskets

NEW MEMBER WELCOME

Please join us in extending our warm welcome to

Muhammad Ali
 Director
 Signature Services Inc.

Darren Gilbert
 Business Development Manager,
 Multi Unit Accounts National
 Aliment ED Foods Inc.

Neil Hanna
 Manager,
 Culinary Operations
 Dana & Marek Hospitality Inc.

Karie Jennison Peachey
 Procurement Analysis –
 Centre of the Plate
 Sysco Food Services Toronto

And just what is SMAC anyway.....

Established in 1999, SMAC (Senior Management Advisory Council) consists of senior level industry executives and the heads of the college and university industry related programs that comes together with a primary purpose of strengthening CAFP mutually beneficial partnership with the five student branches. The CAFP acts as a conduit between these two groups and provide the means to open channels of communication between academic and student bodies with Foodservice & Hospitality industry leaders whose companies are actively marketing products and services within the greater Toronto area and beyond.

SMAC provides mentorship and makes financial support to students possible. SMAC group provides a collective voice to help guide, shape and sustain our association and the value brought to members, guests and industry alike. CAFP is a national association of diverse professionals united by dedication to lifelong learning; commitment to meeting member's needs of fellowship, recognition and growth opportunities; and focus on networking and education, offering benefits to individual professional and student members, and ultimately all foodservice stakeholders.

Extend your connection to industry and initiate positive change alongside existing SMAC members, apetito Canada Limited, ARAMARK Canada Ltd., Danone Canada, Gordon Food Service, Kraft Foodservice, Piller's Fine Foods, Sysco Canada and TrainCan, Inc.

Contact Andrea Watson today to become involved:
Tel: 416-441-5268 E: andrea.watson@krafffoods.com



Join your colleagues and friends on Monday, January 30th, 2012 at the International Centre for an evening of networking, celebration and exquisite food. [Click Here To Register](#)

UPCOMING EVENTS

Keep the following dates available to attend branch events

Monday, January 30, 2012



Thursday, February 16, 2012

Donalda Club
Dinner Meeting

Monday, March 12, 2012

Student Awards Night
Delta Chelsea Hotel

Tuesday, April 17, 2012

Food Executive of the Year
Old Mill Inn & Spa

May 2 - 7, 2012

National Conference
London, Ontario

Thursday, June 7, 2012

Annual General Meeting and Elections

For more information about CAFP or any information in this bulletin, please contact Toronto@cafp.com visit www.cafp.com/toronto or call 416.422.3431